

Customer Notice: Product Recall



*Krispy Kreme has taken the decision to recall the **PITCH PERFECT** and **MATCHDAY DOZEN** on a precautionary basis due to **undisclosed hazelnut filling in the Pitch Perfect doughnut**.*

This issue only concerns the following product:

Individual Pitch Perfect Doughnuts, purchased 19th or 20th June 2026

Matchday Dozen 12 pack - Best Before 21/06/2026 & 22/06/2026

Purchase locations affected

Krispy Kreme shops – Peterborough, Peterborough Queensgate, Leicester, Nottingham, Ipswich, Norwich, Cambridge

Partner locations – listed in full below

No other Krispy Kreme products are affected by this issue.

Our advice to consumers

If you have bought the above product, do not eat it. Instead contact Krispy Kreme customer services with where you bought this product, photo / batch number for a full refund on email: customercare@krispykreme.co.uk or phone 01276 601170.

Krispy Kreme takes its responsibilities to consumers extremely seriously and always aims to ensure the highest possible standards of product safety. We are sorry for any inconvenience or disappointment this product recall may cause you.

Tesco

- Corby Extra – Oakley Road, NN18 8AL
- Kettering – Carina Rd, NN15 6XB
- Huntingdon – Abbots Ripton Road, PE28 2LA
- Bar Hill – Viking Way, CB23 8EL
- Milton – Cambridge Road Ind Est, CB24 6AY
- St Neots – Barford Road, PE19 2SA
- Wigston – South Wigston, LE18 4SE
- Narborough – Braunstone Gate, LE3 5LH
- Hamilton – Maidenwell Avenue, LE5 1BJ
- Loughborough – Park Road, LE11 2EX
- Lincoln Wragby Road – LN2 4QQ
- Sleaford – NG34 7BB
- Boston – PE21 7JD
- Bourne – PE10 9LS

- Werrington – PE4
- Peterborough Extra – PE7 8BD
- March Hostmoor – PE15 OAX
- Wisbech – PE14 ORG
- Kings Lynn – PE30 4NA
- Ely – CB7 4DJ
- Newmarket – CB8 7AH
- Dereham – NR19 1WB
- Norwich Harford Bridge – NR4 6DZ
- Norwich Sprowston – NR7 8AB
- Great Yarmouth – NR31 0DW
- Lowestoft – NR32 4TZ
- Beccles – NR34 9QH
- Diss – IP22 4JN
- Carlton – NG4 1EB
- Top Valley – NG5 9DD
- Hucknall – NG15 7UQ
- Ilkeston – DE7 8DG

Sainsbury's

- Bretton ISC – PE3 8DA
- Market Harborough – LE16 7DR
- Kettering OFD – NN16 8JY
- Huntingdon ISC – PE29 3FG
- Eddington Ave IFD – CB3 1SE
- Fosse Park ISC – LE19 1WT
- Leicester North OFD – LE4 7SJ
- Spalding – PE11 1RQ
- Peterborough Oxney Road – PE1 5NB
- Kings Lynn Hardwick ISC – PE30 4LR
- Longwater ISC – NR5 0JS
- Arnold OFD – NG5 6BN
- Park Street ISC – NG7 1QJ
- Castle Boulevard ISC – NG7 1GX

Asda

- Corby – NN17 5DT
- Kettering – NN16 8LD
- Oadby – LE2 4AA
- Thurmaston – LE4 8GP
- Grantham – NG31 6NZ
- Lincoln – LN6 8JY
- Boston – PE21 8EQ
- Peterborough – PE1 1ET
- Norwich – NR6 5DT
- Hyson Green – NG7 5FP
- West Bridgford – NG11 6FG

Morrisons

- Norwich – NR1 1WR
- Stamford – PE9 2FT

Costco

- Leicester IFD – LE4 8GP

Moto

- Sawtry – PE28 5XW
- Peterborough – PE7 3

Welcome Break

- Leicester Forest North – LE3 3GB
- Leicester Forest South – LE3 3GB
- Newark – NG24
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